

Faculty of Chinese Language and Culture Guangdong University of Foreign Studies China

I . About FCLC

Located at the northern foot of scenic Baiyun Mountain in Guangzhou, Faculty of Chinese Language and Culture (FCLC) is situated at Baiyun Mountain campus of Guangdong University of Foreign Studies (GDUFS) featuring lined trees and fragrant flowers. The history of FCLC can be traced back to 1965 when the original Chinese Language Group of former Guangzhou Institute of Foreign Languages was established. The year of 2005 witnessed the establishment of Faculty of Chinese Language and Culture. FCLC and its Chinese language disciplines, growing and developing along with the University, have become a major force for the cultivation of international talents, scientific research, social services as well as cultural inheritance and innovation.

FCLC upholds the motto of *Pursuit of Integrity, Practice and Cross-cultural Learning*, adheres to the concept of *cultivating humanistic spirit and building a beautiful home together* and defines as its mission the education of innovative talents with international characteristics. It makes efforts to forge a highland for globally minded Chinese talents in South China, cultivating innovative talents of “double high” (high quality and high professional standards) and “two tops” (top in cross-cultural communication skills and top in practice and innovation abilities) with international vision, international competitiveness and social responsibility.

FCLC currently consists of three departments, namely Department of Chinese Language and Literature, Department of Chinese Culture, and Department of Teaching Chinese to Speakers of Other Languages. It offers four programs for undergraduate students, that is, Chinese Language and Literature (Creative Writing),

Chinese Language (Advanced Secretary of Foreign Affairs), Chinese Language (Foreign-Related Culture Management), and Teaching Chinese to Speakers of Other Languages (TCSOL). FCLC boasts the doctor's degree of Comparative Culture Studies and master's degree of Chinese Language and Literature for first-level disciplines covering 6 master's degrees for the second-level disciplines, which are Literature and Art, Chinese Ancient Literature, Comparative Culture and World Culture, Modern and Comparative Chinese Literature, Linguistics and Applied Linguistics, as well as Cultural Communication and Media. The Faculty sets up the MTCSOL Education Center for students in pursuit of professional degree MTCSOL (Master of Teaching Chinese to Speakers of Other Language). The Faculty now serves 872 full-time undergraduate students and 268 postgraduate students (including 36 international students).

FCLC, by enhancing full-range cooperation and exchanges of international education, has become increasingly competitive and distinctive in internationalized education. At present, the Faculty has carried out 32 long-term programs covering student exchange, study-abroad and "3+1" double degree. Twenty overseas MTCSOL practice bases have been founded. Students could go abroad for internship, leaving their footprints on 54 countries.

II. Teaching staff

FCLC boasts a team of teaching staff with high professional titles, advanced degrees and great skills represented by those entitled National Excellent Teachers, Provincial Specially-appointed Professors, Excellent Teachers of Guangdong Province, Selected Members of Provincial Level "1000, 100 and 10 Project" and Renowned Teachers of GDUFS.

There are a total of 61 faculty members including 48 full-time teachers and 2 part-time teachers from other faculties. Of the full-time teachers, 16 are professors, 18 associate professors and 14 lecturers; 70.83% possess high professional titles and 83.3% possess doctor's degree. One entitled New Century Excellent Talent of Ministry of Education, three Excellent Teachers of Guangdong Province, four

Selected Members of Provincial Level “1000, 100 and 10 Project”, one Renowned Teacher of GDUFS and two Top Ten Young Teachers in Teaching of GDUFS.

The Faculty also hired Yang Ke, Director of *Works* magazine, former full-time Vice Chairman of Guangdong Writers Association and famous poet as Director of the Creative Writing Center. Nearly 100 famous writers or scholars are hired respectively as Honorary Professor, Chair Professor, Visiting Professor and the supervisor of Creative Writing Center, such as Wang Meng, He Jianming, A Lai, Bi Feiyu, Han Shaogong, Li Er, Bao Shi, Li Jingze, Chen Xiaoming, J. M. G. Le Clézio (French, Winner of 2008 Nobel Prize in Literature), Xue Yiwei (Canadian), Zhang Ling (Canada), Yi Fu, Lim Guat See (Malaysia), Joël Bèllassen (French), Xiao Shuishun (Taiwan, China), Xiu Shi (Hong Kong, China), etc.

In the past five years, FCLC introduced nearly 20 academic pacesetters and young doctors, sent over 20 young and middle-aged backbone teachers to colleges and universities at home and abroad for advanced studies, academic visits, post-doctoral research, or serving as Chinese teachers in the US, the UK, Russia, Japan, Greece, Indonesia and Peru.

III. Discipline construction

FCLC confers master’s degree of Chinese Language and Literature for first-level disciplines and professional degree of MTC SOL (Master of Teaching Chinese to Speakers of Other Language). The Faculty co-builds the doctor’s degree of Comparative Culture Studies with Center for Foreign Literature and Culture of GDUFS.

FCLC carries out discipline construction based on key discipline platforms at provincial and university levels, among which Comparative Literature and World Literature has been awarded Guangdong Provincial Key Discipline and Chinese Language awarded Guangdong Provincial Featured Program. The Faculty boasts two key research centers at university level: Comparative Literature and World Literature Research Center and International Sinology Research Center.

IV. Scientific research

In the past five years, FCLC has hosted a total of 71 government-sponsored researches, including 2 major projects of National Social Science Fund, 1 major project of Humanities and Social Sciences of Ministry of Education, 13 projects covering general project and post-funded project of National Social Science Fund as well as National Fine Art Fund, 5 projects covering planned projects of Humanities and Social Sciences of Ministry of Education and projects of the National Committee for the Collation of Ancient Books, 10 planned projects of Guangdong Provincial Philosophy and Social Sciences as well as one project of China Postdoctoral Foundation. The fund of various projects totaled over 10 million yuan, among which the fund of government-sponsored researches reached 9.5 million yuan.

Since 2012, 457 papers have been published in such journals as *Social Sciences in China*, *Literature Review*, *Literature and Art Studies*, *Literary Heritage*, *Contention in Literature and Art*, and *Foreign Literature Studies*, among which 150 papers are published on CSSCI journals, and 36 academic works have been published. The Faculty has received 13 academic awards, 12 of which are provincial-level awards.

V. Talent cultivation

(1) Graduate program

1. Academic degree

FCLC obtained the right of conferring master's degree of Literature and Art as well as Comparative Culture and World Culture for second-level disciplines in 2006, and was awarded to launch the master program of Chinese Language and Literature for first-level disciplines in 2011. It now boasts 6 master's degrees for the second-level disciplines, which are Literature and Art, Comparative Culture and World Culture, Chinese Ancient Literature, Modern and Comparative Chinese Literature, Linguistics and Applied Linguistics, as well as Cultural Communication and Media. The Faculty now has 41 supervisors for MA students, serving 54 full-time postgraduates.

FCLC encourages and supports postgraduates in international learning and scientific research. In the past five years, the Faculty signed cooperation agreements

with 20 overseas universities and sent 26 postgraduates for overseas study. Meanwhile, it invited over 70 well-known experts from other universities to deliver academic lectures, supported postgraduates to attend academic conferences at home and abroad, and awarded postgraduates who published academic papers.

2. Professional degree

FCLC obtained the conferral right of master's degree of TCSOL in 2006, and set up the MTCSOL Education Center for the admission of postgraduates from home and abroad. The Faculty currently has 26 supervisors for MTCSOL students, training 476 domestic postgraduates and 145 overseas postgraduates.

The MTCSOL Education Center emphasizes students' overseas internship. As a result, it established 14 overseas teaching practice bases and participated in the construction of 6 Confucius institutes (classes). All graduate students of TCSOL could go abroad for internship, leaving their footprints on 51 countries across five continents.

(2) Undergraduate program

FCLC now offers three programs for undergraduate students, that is, Chinese Language (with two directions: Advanced Secretary of Foreign Affairs and Foreign-Related Culture Management), Chinese Language and Literature (Creative Writing) and Teaching Chinese to Speakers of Other Languages (TCSOL). Among them, Chinese Language is awarded as Guangdong provincial-level featured program, and Chinese Language (Advanced Secretary of Foreign Affairs) is the longest running program in FCLC. Meanwhile, Chinese Language and Literature is a provincial-level key program and a national first-class professional construction point. GDUFSS is the first one to set up the program (direction) of Chinese Language and Literature (Creative Writing) among all universities in China's mainland.

Chinese Language (Advanced Secretary of Foreign Affairs)

This program, focusing on the cultivation of secretary's practical ability, requires students to master Chinese Language and Literature's basic theories, knowledge and skills. It aims to develop advanced talents with high competence in Chinese writing and foreign language performance, who are capable of doing administrative

management and secretary works in governmental and public institutional departments, domestic and foreign-funded companies, international trade and international communication.

Chinese Language (Foreign-Related Culture Management)

This program, focusing on developing the capabilities of cultural project planning and implementation, requires students to master Chinese Language and Literature's basic theories, knowledge and skills. It aims to foster comprehensive talents who comprehend domestic and foreign cultural policies and the general development of cultural industry, and know well the company operation and market rules, as well as the theory and practice of cultural management. Students are to be trained for planning and management of cultural projects in governmental and public institutional departments, domestic and foreign-funded companies, international trade and international communication.

Chinese Language and Literature (Creative Writing)

This program, focusing on developing the abilities of cultural creativity and literary creation, requires students to master Chinese Language and Literature's basic theories, knowledge and skills. It aims to bring up specialized talents with strong capabilities in writing all kinds of literary styles and applying new media. Graduates will be capable of doing creative writing and planning work in news and publishing, film and television arts, governmental and public institutional departments, domestic and foreign-funded companies, schools and other cultural industries, or working as freelancers.

Teaching Chinese to Speakers of Other Languages (TCSOL)

The program emphasizes the ability of teaching of Chinese as a foreign language and communication of Chinese culture. Students are required to have a solid foundation in the basic theories, knowledge and skills of Chinese Language and Literature, and be equipped with strong abilities in TCSOL and foreign language performance, so that they will have the potential to become higher-level specialized talents in TCSOL or international cultural exchange in schools, news and publishing agencies, cultural management industry or companies.

VI. Students' development and employment

(1) Students' development

Following the concept of “respect, guidance, service and innovation”, FCLC carries out a series of fruitful student-oriented work, providing political guidance, spiritual motivation, intellectual support and ideological guarantee for students' healthy growth and comprehensive success.

Comprehensive training of professional skills

The undergraduate tutor system is implemented to select and employ undergraduate tutors for each freshman. During the four years, tutors will lead students to carry out practical research, reading meeting and other activities, organize students to apply for innovation and entrepreneurship projects, and guide students to grow up. The Faculty attaches great importance to students' academic activities by organizing “Wenxin Cup” professional comprehensive skills series competition, including secretary comprehensive skills competition, cultural product marketing planning competition, simulation lecture competition, literary creation competition, etc., which won the title of “Top Ten Excellent Activities for Campus Culture” from 2013 to 2016. Students have achieved fruitful results in academic research and competitions, such as the “Challenge Cup” National Undergraduate Curricular Academic Science and Technology Works by Race, the China University Students Public Relations Plan Contest, the China College Students' “Internet Plus” Innovation and Entrepreneurship Award and the “FLTRP·ETIC Cup” English Public Speaking Contest.

Education with traditional Chinese culture

Based on the professional characteristics, FCLC promotes the project of inheriting and developing Chinese excellent culture, and builds related platforms, including the Festival of Chinese Culture, New Voice: Classics Reading Competition, Chinese Classical Literature Appreciation Competition and other campus cultural activities. All these activities are aimed to give full play to the University's international characteristics and the Faculty's discipline advantages, respond to the

“protection of cultural diversity” and “promotion of splendid Chinese culture”, cultivate international talents based on Chinese excellent culture, deepen students’ awareness of Chinese excellent culture and enhance their cultural confidence. The new edition of the journal *Cajeput* is designed to provide a platform for students to exchange writing ideas. In 2018, the large-scale original drama *Green Snake*, created by both teachers and students, was performed in Yunshan Hall, which enriches campus life with exquisite stage, promotes the elegant art and culture in campus, and provides students with a platform for literary creation, talent performance and deep experience of Chinese excellent culture.

Serving the society with knowledge acquired

Students’ volunteer services and social practices of “bringing cultural, scientific and medical services to rural areas” are carried out, as a result, the platform of practice bases are operated in a more standardized and long-term way. FCLC has established 30 domestic professional and social practice bases, including Guangdong Archives Bureau, Guangdong People’s Publishing House, Baiyun International Convention Center, South Airlines Customer Service Center, UMCG New Communication Group and Guangdong Folk Arts Museum. Meanwhile, the Faculty organized students to serve the society with what they have learned in a series of volunteer activities on Jingtai Street and Yongping Street and at the west gate of Baiyun Mountain, and organized the special activity of “poverty alleviation through mandarin popularization & reading classics in rural areas” in Guangdong Province.

(2) Employment and entrepreneurship

With high comprehensive quality and strong practical ability, graduates of FCLC are characterized with high employment rate, job level and satisfaction rate. In the past five years, the employment rate of both postgraduates and undergraduates reached 100%. From 2016 to 2019, the Faculty was rated as one of the advanced departments for graduate employment for four consecutive years. For graduates, some choose to work in government agencies, public institutions, banks, schools, media, education training agencies and enterprises, while others choose to pursue their master or doctor degree in USA, UK, France, Switzerland, Australia, Japan and Hong Kong

of China as well as some well-known domestic universities, such as Renmin University of China, Sun Yat-sen University, Communication University of China, Beijing Normal University, Shanghai Jiao Tong University and Jinan University.

VII. International cooperation and exchanges

FCLC, by further enhancing cooperation and exchanges of all-aspect-covering international education, has become increasingly competitive and distinctive in internationalized education, aiming at fostering advanced talents who are capable of promoting Chinese culture in international community.

Students' overseas learning and internship FCLC offers students training courses of various languages by itself, and sets up the Fund for Students' Overseas Exchange Programs to subsidize students to participate in various overseas exchange programs. Currently, the Faculty has carried out 32 long-term programs including student exchange, study-abroad and "3+1" double degree, covering US, UK, Canada, France, Russia, Italy, Poland, Japan, South Korea and Taiwan Province of China. 465 students went to these countries or regions for exchange learning. At present, FCLC has admitted 207 foreign students from 33 countries in the program of MTC SOL, including 180 students with scholarship from Confucius Institute. Twenty overseas MTC SOL practice bases have been founded, including six Confucius institutes (classrooms), namely, Confucius Institute at Sapporo University, Japan, Confucius Institute at Ural Federal University, Russia, Confucius Institute at Catholic University of Santa Maria, Peru, Confucius Institute at University of Cabo Verde, Confucius Classroom at Ain Shams University, Egypt, Confucius Institute at University of Porto, Portugal. 714 students including undergraduates and postgraduates went abroad for internship, leaving their footprints on 54 countries. Each academic year, about 40% undergraduates and MA students go abroad for short-term study.

Teachers' exchange visits and lectures FCLC established the International Sinology Research Center, and invited 32 overseas scholars to deliver short-term lectures, including J. M. G. Le Clézio, Nobel Prize Winner in Literature. Among the scholars, Joël Bellassen's program was granted as Guangdong Recruitment Program

of Foreign Experts, and the programs of Qin Wuyi and Zhou Xinping were granted as GDUFSS Recruitment Program of Foreign Experts. Meanwhile, several teachers of FCLC were invited to give lectures in the UK, the US, Korea and Italy.

Large-scale international exchange activities FCLC has held the 2018 International Conference & Forum on Creative Writing in Chinese, Round-table Forum: Creative Writing in China and Abroad, the International Symposium on Sinology and Translation of Chinese Classics & Workshop on Oral History of Sinology, “Guangzhou International Literary Week 2019” Seminar on Chinese and South Korean Literature and other large-scale international exchange activities, attracting hundreds of scholars, experts, writers, poets and publishers at home and abroad to participate in.